



## HIMSS IMPACT – Sponsorship packages

The second annual HIMSS Impact takes place on the 17th and 18th of October 2018 at the Hasso Plattner Institute (HPI), just outside Berlin. This year, for the first time, the event consists of two main tracks focusing on leading digital transformation in healthcare and displaying latest trends and innovative solutions in big data and medicine. Recognized speakers around the globe will present key topics such as leadership, patient-centric care, interoperability, data analysis and patient-empowerment.

Industry partners can participate at HIMSS Impact18 through sponsoring options including speaking opportunities. Be among the leaders and showcase your latest solutions.

## HIMSS Impact packages

### KNOWLEDGE PARTNERSHIP – 7000 EURO

Content*	Placement of a speaker in a session of the main program (user from a healthcare institution preferred)
Staff tickets	2
VIP invitation**	6
Logo presence	Premium logo visibility as Knowledge Partner in all event materials and on adverts placed with our media partners
Company profile	On the website and in the conference handout

\* **Content:** The content of the presentation has to be approved by the program committee

\*\* **VIP Invitation:** The VIP Invitation will be sent to your customers (this only applies to customers from healthcare providers) and includes the conference participation

### PRESENTING PARTNERSHIP – 12000 EURO (1 AVAILABLE)

Content*	Placement of a 20 minute Keynote Speaker in our main program (user from a healthcare institution required)*
staff tickets	3
VIP invitation**	6
HealthTech Wire/42.NEWS	Article/Interview: Creation and publication of an interview/case study on our News Portal. Promotion via Social Media (Twitter and professional Networking Sites, like LinkedIn and Xing)
Logo presence	Premium logo visibility as Presenting Partner in all event materials and on adverts placed with our media partners
Company profile	On the website and in the conference handout

\* **Content:** The content of the presentation has to be approved by the program committee

\*\* **VIP Invitation:** The VIP Invitation will be sent to your customers (this only applies to customers from healthcare providers) and includes the conference participation

For À la carte products, please contact us directly at [ocumen@himss.org](mailto:ocumen@himss.org)

We look forward to welcoming you as a partner at HIMSS Impact in Potsdam!

### CONTACT

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### VENUE

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Stay informed:

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